



## Skills

Microsoft Office

Adobe CS

Javascript

Print Design

HTML/CSS

UI/UX

Video Editing

Animation

Typography

Branding

## Education

Bachelor of Science  
in Graphic Design  
The Art Institute Of  
Philadelphia

Graduated 2008

President of  
AIGA Student  
Chapter at  
The Art Institute of  
Philadelphia

Member of AIGA  
since 2006

As a digital designer, I've created measurable and optimized media products for clients. I've created interactive or static infographics, ads, maps, flyers, newsletters, signage, and other digital media. Using Adobe CS, Sketch, and other media creation applications to develop visually immersive designs.

## Career

### Freelance Designer | Apr. 2016 – Present

Working for Jet.com as a Graphic Designer on the Talent Experience team creating print and digital assets for talent outreach.

Created animated banner ads for Major League Soccer's opening weekend.

Worked on social media content for clients at Ruder Finn, also created interactive canvas ads for Vice Media using Celtra.

### Business Insider Interactive Designer | Jul. 2014 – Apr. 2016

Responsible for the development of designs, ads and original creative content for BI online which includes banner ads, presentations, infographics, interactive sites and various other company design clients like Microsoft, Canon, Showtime, MasterCard, and Cartier.

Managed creative projects from conception to completion utilizing my skill in mood boarding, wireframes, design, coding and testing.

Gained hands experience coding HTML5/CSS3, optimize projects for mobile, organizing files for vendors or outsourced developers, and preparing files for modern web standards.

### Nickelodeon Interaction Designer | Oct. 2013 – Mar. 2014

Collaborated on the User Experience and User Interface Design for Nick.com. Produced high-quality visual wireframes using Sketch, Axure, and Photoshop.

Conducted AB testing for user interaction and collaborated across multiple groups using Jira.

### WNET/PBS Web Designer | Feb. 2010 – Aug. 2013

Designed social media profiles, banner ads, mobile assets, websites from wireframes and production of print assets.

Coordinated with PBS KIDS content director to create print materials for promotional usage and events.

“ He hit the ground running, adapting his education to the work environment. He's personable, responsible, and most importantly, **DEPENDABLE.**

JOEY KILRAIN – SENIOR UX VISUAL DESIGNER AT INTEGRAL AD SCIENCE

